

THE COMPLINE CHOIR
Mission and 2013-2014 Strategic Plan

The mission of the Compline Choir is to:

- ✘ Perform and record liturgical and religious music for men's voices for the edification and enjoyment of listeners
- ✘ Promote and perpetuate ancient, traditional, and contemporary musical forms of worship
- ✘ Minister to the spiritual needs of the community

Our 2013-2014 Strategic Plan will realize that mission in the coming years as we:

I. Nurture the Hallock Legacy by:

1. Ensuring the office of Compline is sung and to a high performance standard, every Sunday night at St. Mark's Episcopal Cathedral
 - a. We could encourage and expect greater discipline and professionalism in rehearsals
 - b. We could offer courses in music fundamentals and small group voice classes
 - c. We could develop a "Compline SoundCloud" to assist members in learning music
2. Promoting Ken Peterson's soon-to-be-published book when released
 - a. We could offer a book signing concert; we could invite the Cathedral Shop to sell the book before/after Compline
 - b. We could crosslink the book's website to our own and vice versa
 - c. We could interface with the cathedral and ask about Sunday Forum/preaching
3. Preserving Peter Hallock's compositions and Psalm settings for men's voices
 - a. We could transcribe the organ accompaniment to Psalms on *Feathers of Green Gold*
 - b. We could engrave the organ accompaniments to Psalms on *FOGG*
 - c. We could assess the scope of "The Compline Psalter" project
4. Exploring joint ventures with St. Mark's and other non-profit organizations whose missions dovetail with our own

In future years, we might have a composition contest, commission new works from varied composers, engrave and publish "The Compline Psalter," promote Hallock's compositions and Psalm settings for men's voices, and offer workshops or symposia under the aegis of "The Hallock Institute"

II. Grow in knowledge of our ministry and share the good of our ministry by:

1. Acknowledging that we are defined by what we do, we will encourage one another to speak individually and corporately about our ministry more fluently
 - a. We could video record select members and Compline supporters as they speak about Compline and what it means to them personally; we could post those videos on our website and Facebook
 - b. We could produce a video introduction to Compline and post it on our website
2. Redesigning our website to reflect our core mission and vision dimensions
 - a. Our website should provide an interface related to that experienced on Sunday nights in the cathedral
 - b. Our website should be fully compatible with mobile devices
3. Engaging our listeners in new, non-intrusive ways by providing new access routes
 - a. We could provide a QR code that connects listeners to our website or display "did you know" factoids on a monitor in the narthex
 - b. We could consider new texts for podcasts pre- and post-rolls
 - c. We could explore ways to help our listeners connect in real time with others while they listen to Compline
 - d. We could develop a Compline mobile app

In future years, we might explore a Compline Festival under the aegis of “The Hallock Institute”, provide a regional Compline service, or undertake an international tour or residency at an English cathedral

III. Support and sustain our community by:

1. Offering small group activities that “mix the generations,” i.e., going to area cultural events, hosting potluck dinners, or attending choral concerts
2. Offering pre-Compline dinners for those who cannot go to Deluxe
3. Marking members’ Compline anniversary dates in lieu of birthdays; providing time near the end of rehearsal “for the good of the order”
4. Hosting an annual alumni Compline

In future years, we might explore an annual weekend retreat or one-day workshop that shares the Compline ethos with new and returning members while exploring music for the coming year